MARCH IS DR. SEUSS CELEBRATION MONTH!

Books are GEMS kicks off Dr. Seuss’s birthday and celebration on Saturday, March 7 at the Bookstore. Storytime and creative activities will welcome Dr. Seuss, the prolific children’s author, to share with families. He inspired children to learn to read—and flex their imaginations—with his unforgettable characters and rhymes to this day. Whether it is “Green Eggs and Ham” or “The Cat in the Hat,” we will recognize Dr. Seuss's works during the month of March. As quoted by Dr. Seuss:

“If you never did, you should. These things are fun, and fun is good.”

HOW TO CELEBRATE DR. SEUSS’S BIRTHDAY

1. Get hooked on a book
   - There’s no better way to celebrate Dr. Seuss’s birthday than reading one or more of his books. Maybe try one or two you haven’t read before, such as “The Sneetches and Other Stories” or “Bartholomew, an Oobleck.”

2. Your turn to learn
   - Dr. Seuss lived an amazing life and his stories touched children and adults across the globe. There are a number of fantastic biographies that detail his long literary career. You might start with “Who Was Dr. Seuss?” — an illustrated biography by Janet Pascal.

JACKIE DEAN IS APPOINTED BOARD OF DIRECTOR AT BOOKS ARE GEMS

Welcome, Jackie Dean, our newest member to Books are GEMS Board of Directors (pictured above). A graduate from Irvin High School with years of experience in the education field, Jackie brings extensive knowledge as a librarian from Ysleta Vocational School and Bel Air High School. She retired from the Ysleta Independent School District and continued sharing her skills with the Las Cruces Public Schools. As a teacher, she shares being proud to have been selected at a Top Ten District Teacher of the Year as well as being a recipient of the New Mexico Library Association’s Honorary Life Membership Award. Jackie continues to be an active member of the local library community and serves on the Board of the Border Regional Library Association and the Ysleta Retired School Employees Association. As a Board Member, Jackie will encourage a love of reading and to get books into the hands and homes of children, parents, and educators. Jackie loves to read and truly believes that people who say they don’t like to read just haven’t found the right book yet. She will share with you what is she is reading on any given day—just ask her!
Join us for Storytime at Books are GEMS!

Bring your children to Storytime Saturdays at 10:30 a.m. (MST). You and your children will enjoy a fun, engaging learning experience!

Left: 2/8/2020, Judge Phyllis Martinez Gonzalez; Right: 2/1/2020, local author Luke Lowenfield

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**Storytime Saturdays Schedule**

*Every week at 10:30 a.m. (MST)*

- **2/15/2020**: Paul Haupt
- **2/17/2020**: Presidents’ Day, Bookstore Closed
- **2/22/2020**: Vista Dental and Toby Tooth
- **2/29/2020**: Representative from IDEA Schools and Mystery Guest
- **3/7/2020**: Dr. Seuss Birthday Celebration Month Kickoff / Deanna McSwain
- **3/14/2020**: Rachel Trevino

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**Connect with GEMS on social media!**

Like us on Facebook:  
[Facebook Like icon]

Follow us on Twitter:  
[Twitter bird icon]

Facebook.com/BooksareGEMS  
@BooksareGEMS

Check out our website:  
BooksareGEMS.org

Learn about upcoming events, local authors, and more!

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If you would like to make a donation in any amount (it ALL makes a difference) to Books are GEMS, please visit: BooksareGEMS.org/donate
A Day in the Bookstore
By Mary, Social Media Coordinator

It's an exciting time to be a part of the ever-expanding team at Books are GEMS. In earlier days there were fewer books and no shelves, so visitors embarked on treasure hunts through large boxes in order to find their favorite stories.

Today, thanks to the generous support of local individuals and businesses, GEMS has an abundance of books. As Louie Gonzalez, Board of Directors President, and Rosalie Marez, Bookstore Manager, explain: "It's a good problem to have." In order to keep up with GEMS' evolution, volunteer work is increasingly more essential.

As a Social Media Coordinator I typically work remotely, but I had the opportunity to see how the bookstore functions on a daily basis and also to help remove some materials that had, unfortunately, been damaged by El Paso's unpredictable rain. From the back stock rooms to the front hallways, GEMS couldn't operate without all of our amazing volunteers. We appreciate them all!

Looking forward, our team plans to fill 2020 with our unique and engaging projects (i.e., the Six [6] Free Children's Books Program, Storytime Saturdays, etc.) while expanding our presence on social media. We hope you will continue to join us along this journey and, as always, happy reading!

Volunteers Welcome at Books are GEMS!

Are you looking for opportunities and a place to volunteer? Books are GEMS welcomes you and could use your help in sorting, shelving, and more! Sign up at: BooksareGEMS.org or contact Rosalie, Bookstore Manager, at: (915) 845-5437. Become a part of our team!

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<tr>
<th>Hours of Operation</th>
<th>Our Bookstore</th>
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<tbody>
<tr>
<td>Mondays, Wednesdays, &amp; Fridays:</td>
<td>Address:</td>
</tr>
<tr>
<td>11:00 a.m. - 5:00 p.m. (MST)</td>
<td>7744 North Loop</td>
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<tr>
<td>Saturdays:</td>
<td>Suite B</td>
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<td>9:00 a.m. - 12:00 noon</td>
<td>79915</td>
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<td>p.m. (MST)</td>
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Books are GEMS accepts your donation of gently used books, primarily children's books. Friendly note: please do not leave your book donations outside of Books are GEMS, as our uncertain weather may ruin your donation. Thank you!